



Amy Radin

Today's Voice on Enabling Innovation in Any Company

- ✓ A seasoned Fortune 100 Chief Marketing and Innovation Officer.
- ✓ An adviser and thought partner to leaders at startups to top brands.
- ✓ The author of *The Change Maker's Playbook: How to Seek, Seed and Scale Innovation in Any Company*.

Biography

Amy J. Radin is an authentic, highly credible voice on how to achieve business-changing innovation in any size company—sustainably—under uncertain, complex, fast changing conditions.

Amy's passion for and expertise helping leaders turn innovation ideas into results grew from her career as a c-suite executive tasked with meeting intensifying demands for digital transformation. She created one of the first global corporate innovation functions, including championing the capabilities, processes, metrics, talent, and culture essential to realize new sources of value and growth.

Amy has been consistently recognized for her leadership in the field of innovation, helping advance meaningful strategies by offering a fresh outlook on market opportunities, and for building and developing remarkable teams able to create exceptional results.

“Amy has fought many innovation battles on the front lines. Her stories bring to life the importance of not accepting traditional organizational push-back and how bravery and persistence really make innovation come alive. Amy kept the audience fully engaged and furiously scribbling notes.”

Daniel Seewald, Global Team Lead, Worldwide Innovation at Pfizer

Audiences

- C-suite and near c-suite leaders of business teams, divisions and functions
- High potential, rising leaders
- Innovation, marketing and digital transformation team members
- Innovation “passionistas” in any sector
- Business graduate school faculty and students

Categories

- Innovation
- Marketing, Brand, and Product Strategy
- Growth
- Leadership
- Culture

Keynote Speaking

Even the word “innovation” can be polarizing, conjuring feelings of coolness and threat, inevitability and unpredictability, success and failure. But innovating today is a market imperative. Amy's keynotes open up essential dialog to build any team's innovation courage and commitment.

What Makes a Change Maker a Change Maker: Enabling Innovation In Any Company. Highlights of the nine-step Seed, Seek and Scale framework are presented through real-world case studies and takeaways to navigate challenges and achieve results.

Custom keynotes and workshops can be developed and tailored to client needs, and to meet the goals of audiences' specific sector, function, or career and life interests as change makers.

Ask about books for attendees!

Contact Amy for bulk orders:
amyradin.com/contact



Learn more at: www.AmyRadin.com

